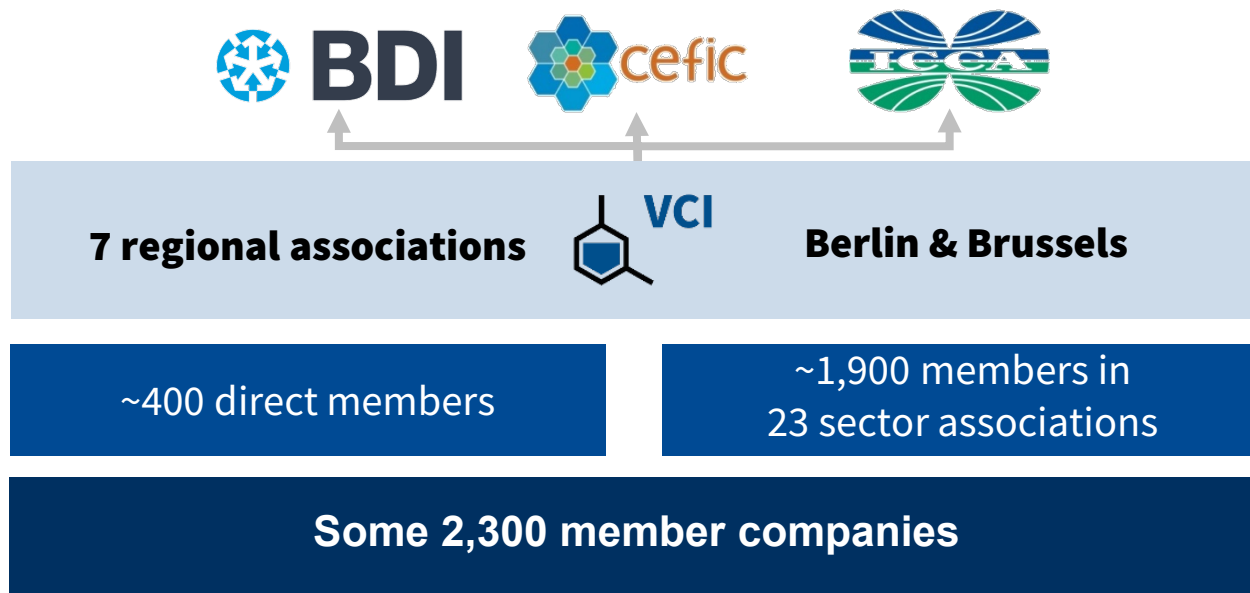


THE VCI PRESENTS ITSELF

The German Chemical Industry Association - VCI

REPRESENTING THE INTERESTS OF SOME 2,300 MEMBER COMPANIES

The VCI represents membership interests regionally, nationally, in Europe and worldwide

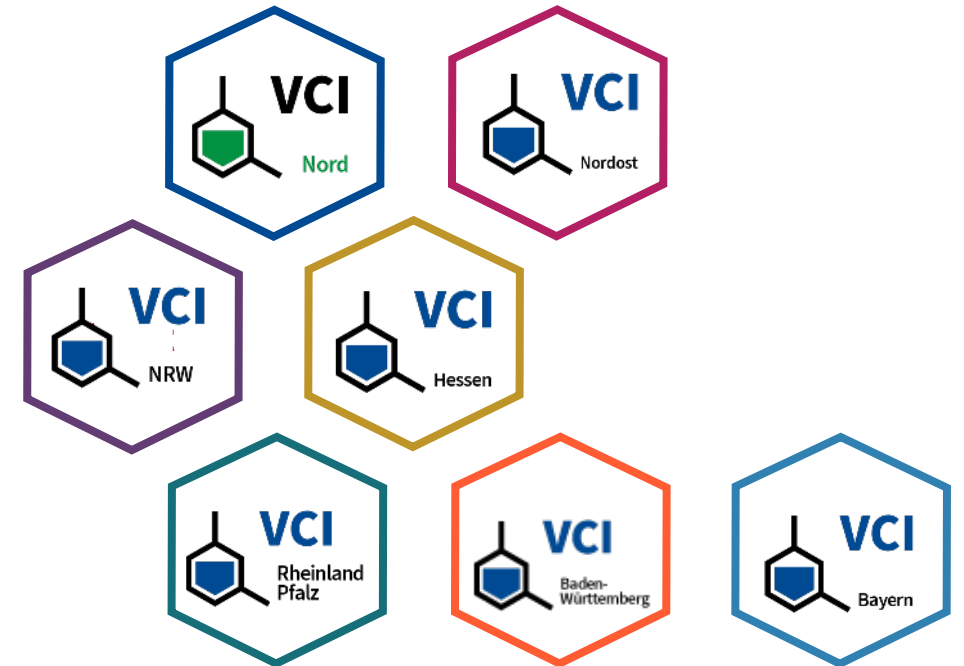


All sectors under one umbrella



PRESENT IN ALL REGIONS

- Federal state capital
- Office of regional association



DIALOGUE IN THE CONSTITUENCIES OF MPS AND MEPS

How does the dialogue benefit my company?



Acceptance and trust



Expanding a network



Recognition for contributing to solutions through products



Recognition for providing jobs



Contacts in constituencies for problems with regional authorities



More understanding among politicians for needs of entrepreneurs



Support from the VCI



Selection and contact of suitable MPs and MEPS



Arranging and coordinating meetings

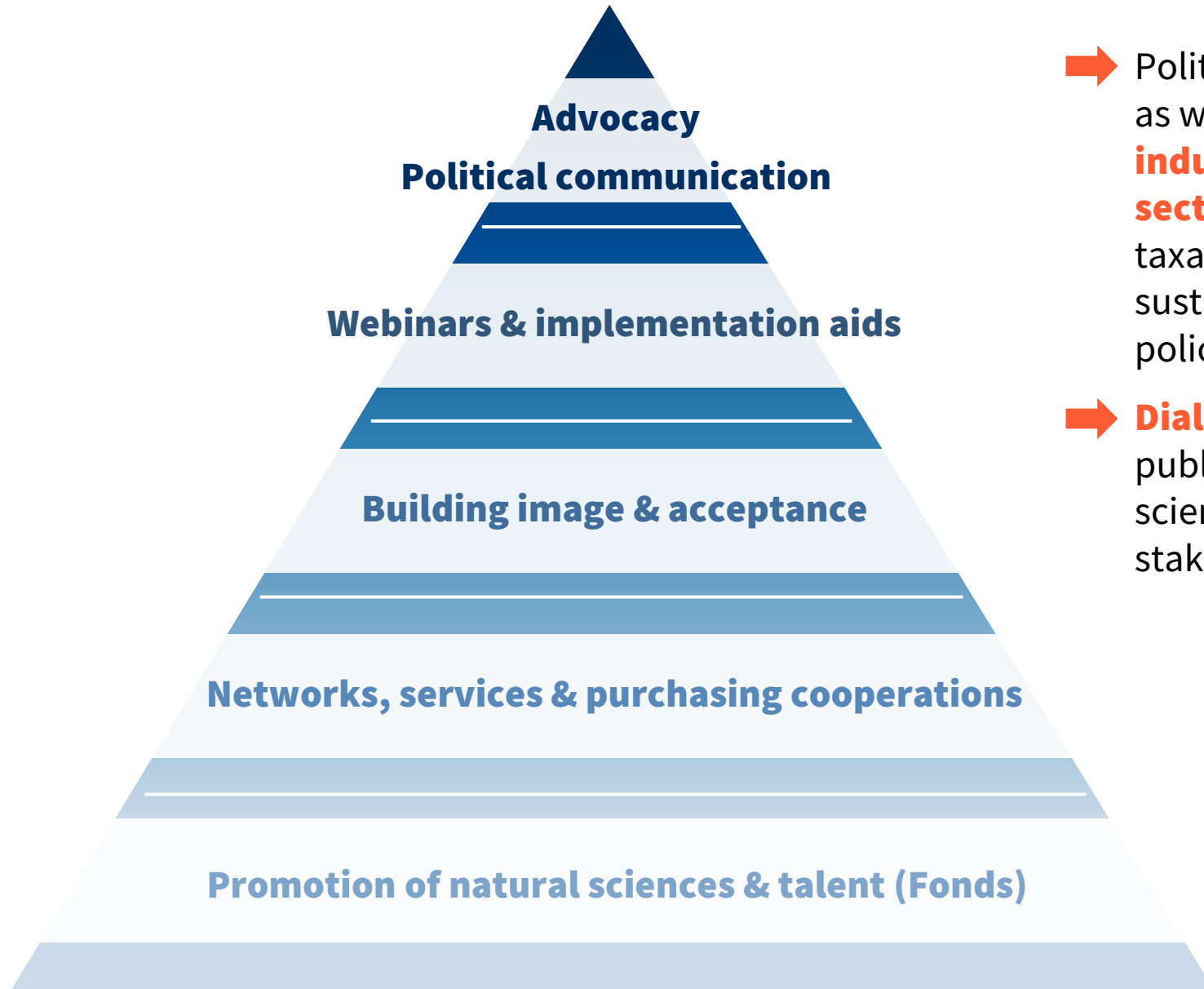


Preparation of content, participation of VCI experts



Development of individual concepts for events

MANY TASKS AND SERVICES



- ➔ Political **representation of interests** as well as **opinion-forming for industry-specific topics** and **cross-sectoral issues** such as energy, taxation, research, legal affairs, sustainability, bureaucracy, trade policy, etc.
- ➔ **Dialogue partner** for politicians, public authorities, other industries, science, media and further stakeholders

WIDE RANGE OF TOPICS AND EXPERTISE

VCI COMMITTEES

VCI PRESIDENTIAL COUNCIL

BOARD

17 COMMITTEES

TECHNICAL COMMITTEES,
WORKING GROUPS,
TASK FORCES

4 SECTOR ASSOCIATIONS



CUSTOMISED INFORMATION VIA NEWSLETTER



VCI industry ticker:

Keeping in view chemistry and pharma:
regular information on industry-relevant
topics

VCI expert tickers:

Topical information on a choice of expert issues:

- ◆ purchasing cooperations
- ◆ REACH, CLP and Biocides
- ◆ taxation and legal affairs
- ◆ environment and safety
- ◆ economy

FURTHER SERVICE OFFERS



VCI webinars



**Purchasing cooperations
for members**



VCI helpdesk
You ask, we answer!

www.vci.de/die-branche

- ◆ Constantly updated information
- ◆ Weekly **expert ticker**
- ◆ **Networking and information exchange**

Business cycle analyses and forecasts

- ◆ Chemistry Barometer, World Chemistry Report, Business Worldwide, monthly spotlight, **virtual briefings on the industry**
- ◆ Markets and trends

Figures, Data, Facts

- ◆ Chemical Industry in Figures, Chemical Industry Portrait, Chemical Markets worldwide,
- ◆ with a focus on investment, research & development, energy and raw materials

Data service and support

- ◆ on trade, production, sales and official statistics

THE VOICE OF CHEMISTRY & PHARMA IN PUBLIC

VCI on all channels to

- show presence on all topics of the future
- convey core messages
- encourage and actively accompany dialogue

**Press conferences,
interviews, statements,
guest contributions**

Social media

Political briefings

VCI positions compact

Panel discussions

“Politicians must finally wake up so that the **German model of prosperity** does not suffer **shipwreck**.”

Markus Steilemann
VCI President

”



Die Politik muss endlich aufwachen, damit das **Wohlstandsmodell Deutschland** keinen **Schiffbruch** erleidet.“

Markus Steilemann
VCI-Präsident



© VCI/Thomas Lohnes



IMAGE ADVERTISING VIA "CHEMISTRY IN DIALOGUE"



"YOUR CHEMISTRY. For tomorrow."

Awareness campaign for transformation

"Ihre Chemie (your chemistry)" is an offer by the initiative "Chemistry in Dialogue" (CID).

Objective: Broadly effective and positive perception as a basis for the communication of the VCI & the industry towards politics and the media



◆ Nationwide: Online marketing & external advertising

◆ More at: **ihre-chemie.de**

Key message: Our industry is crucial to the success of a comprehensive transformation with regard to the energy transition and climate-neutral business.

OPERATING EVEN MORE SUSTAINABLE THROUGH CHEMIE³

www.chemiehoch3.de



Goals

Internal:

Chemie³ drives forward sustainable action in chemistry. In particular, it helps SMEs to make sustainability a reality in their operations.

External:

Chemie³ takes up current topics such as due diligence in the supply chain, sustainable finance, biodiversity, energy efficiency and climate protection. In an open dialogue with politicians, economic players and society, the initiative wants to create an atmosphere of transparency and trust.

Services

- Webinars, special events, pilot projects/workshops, guidance documents and tools

PARTNER FOR TRANSPORT AND PACKAGING AND HELP IN AN EMERGENCY

www.tuis.org



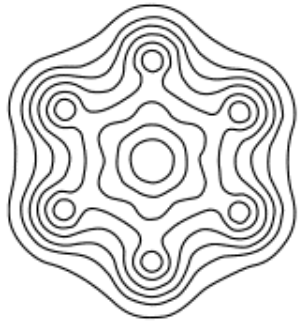
The transport accident information and support system TUIS

- ◆ Fast, qualified and non-bureaucratic help in accidents involving chemicals with some 130 company fire brigades and experts
- ◆ Nationwide support around the clock in Germany
- ◆ TUIS online database for public fire brigades
- ◆ Since 1982: TUIS has provided help in some 36,000 cases

VCI information services

- ◆ **Requirement profiles** for transport on all transport routes
- ◆ **Checklists** for sustainability in logistics and packaging
- ◆ **Guidance** for determining GHG emissions in logistics and materials management
- ◆ **Toolbox** to reduce plant-internal lead times
- ◆ **Load safety information system**
- ◆ **Information event/guidance** on dangerous goods regulations
- ◆ **Manual for packaging** & guidance for **taking back packaging**
- ◆ **Recommendation** for the implementation of environmental labelling for packaging

www.vci.de/fonds



FCI
FONDS DER
CHEMISCHEN
INDUSTRIE

Goals

- ◆ Convey the fascination of chemistry to the next generation
- ◆ Support for research and young talent

Total budget 2024: 12.7 million euro



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