

Services & Structures

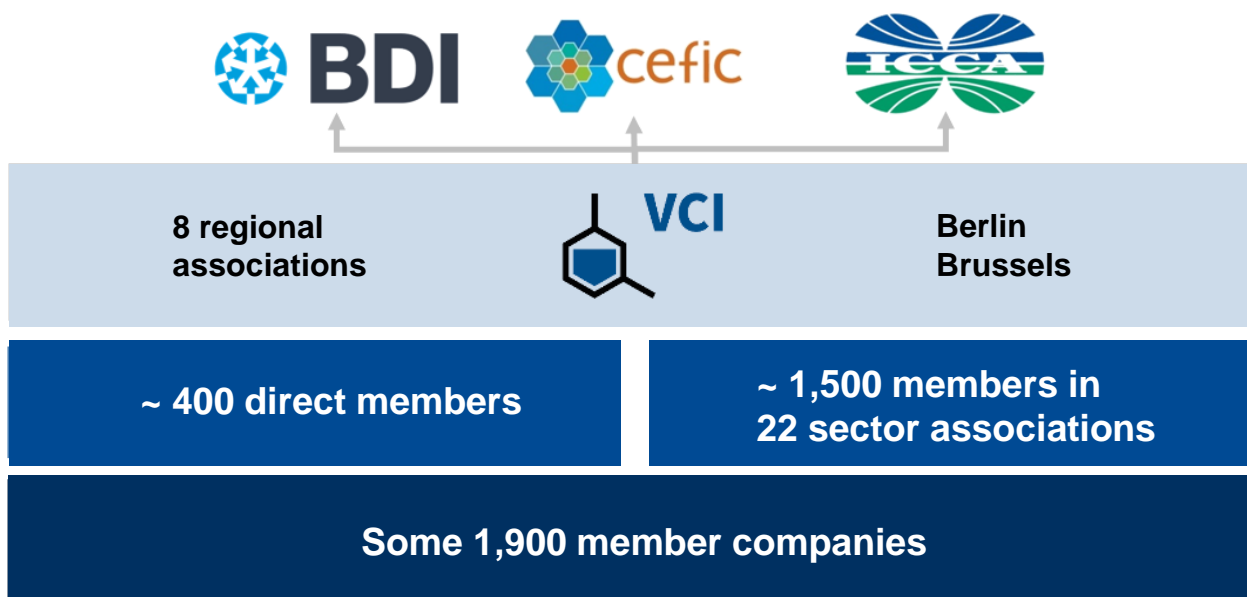
Verband der Chemischen Industrie – VCI The German Chemical Industry Association

7 July 2023

Representing the Interests of some 1,900 Member Companies

22 Sector Associations inside VCI

The VCI represents membership interests regionally, nationally, in Europe and worldwide

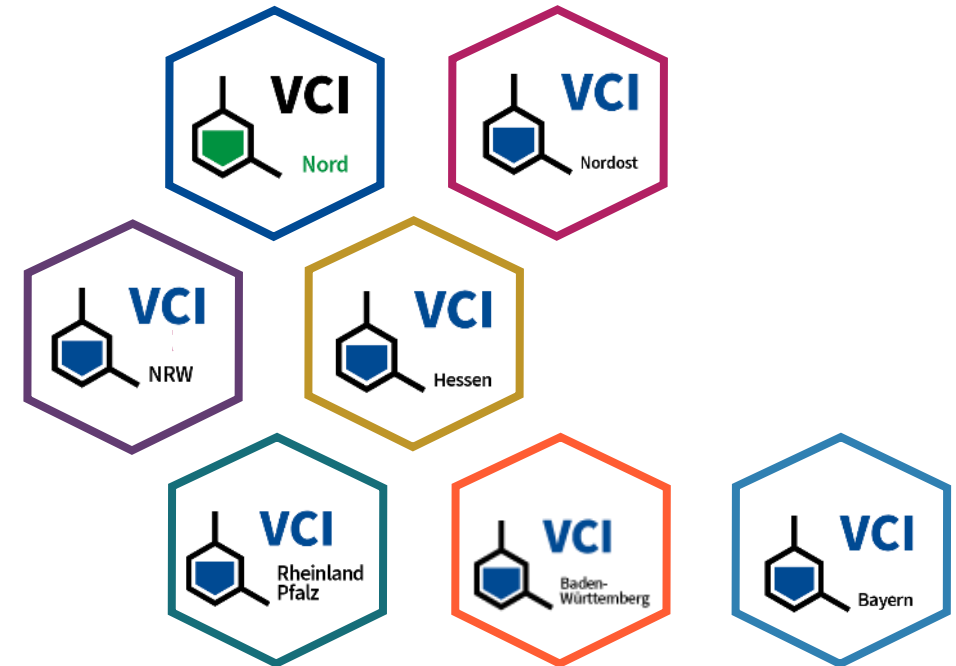


All sectors of chemistry under one umbrella



7 VCI Regional Associations in Germany – Present in all Regions

- Federal state capital
- Office of regional association



The VCI's tasks and exclusive portfolio of services for VCI members

Shaping framework conditions in industrial policy
(advocacy/political communication)

Platforms, webinars & implementation aids

Enhancing the image and creating acceptance

Networks, services and purchasing cooperations

Creating understanding of science and promoting talent

Focus on

- ➔ Political **representation of interests** as well as **opinion-forming** for **industry-specific topics** and **cross-sectoral issues** such as energy, taxation, research, legal affairs etc.
- ➔ **Dialogue partner** for politicians, public authorities, other industries, science, media and further stakeholders
- ➔ The funding arm: **Chemical Industry Fund**

The VCI's Committee Structure Reflects the Wide Range of Topics & Issues

VCI Committees in 2022

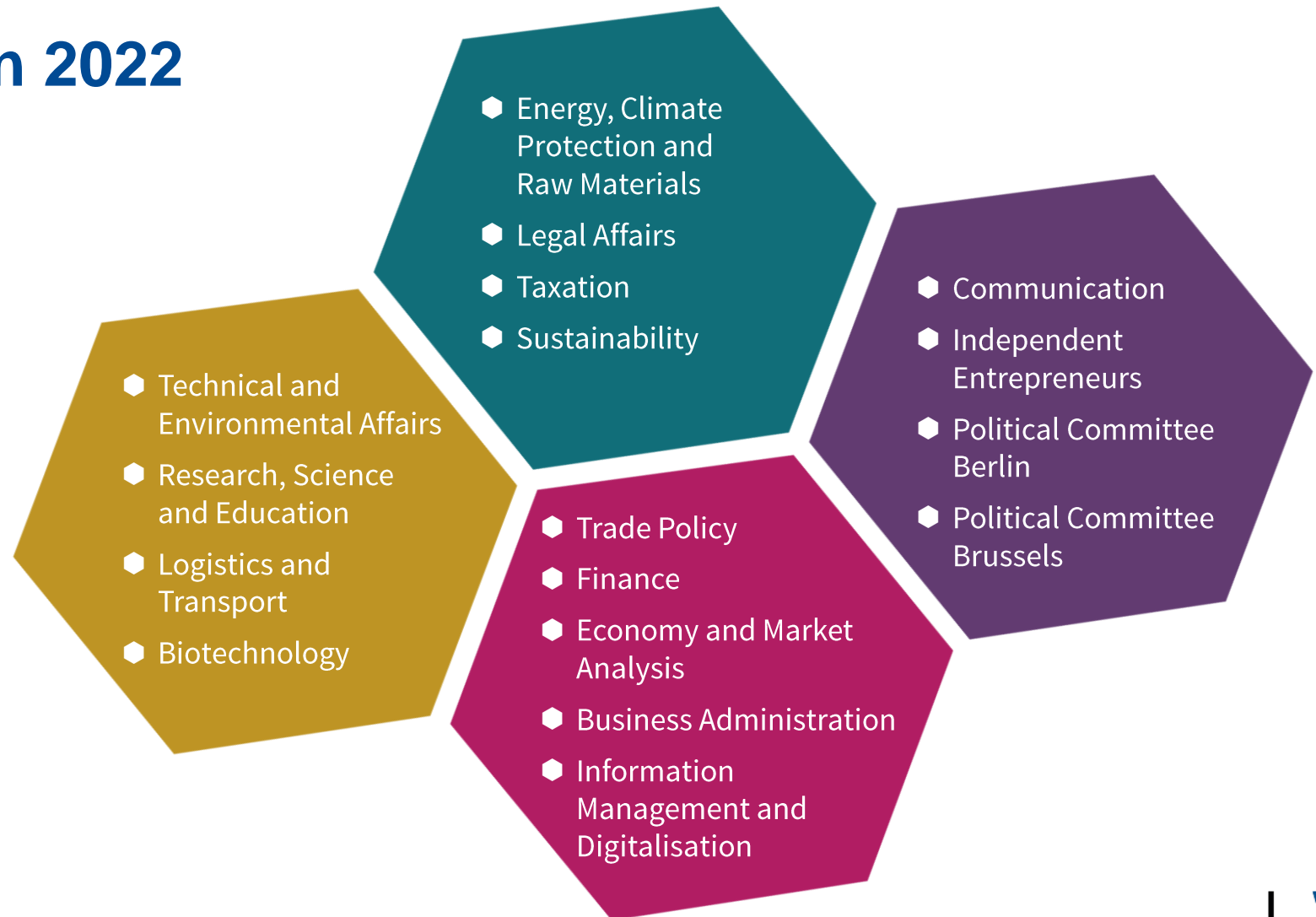
VCI PRESIDENTIAL COUNCIL

BOARD

17 COMMITTEES

TECHNICAL COMMITTEES,
WORKING PARTIES,
PROJECT GROUPS

4 SECTOR ASSOCIATIONS



| The VCI's Political Work

Time for a restart of industrial policy!



Securing a competitive energy and raw material base for climate neutrality

Strongly oppose excessive regulation to support innovations

Drive forward transformation through free trade – not through isolation

- Zero carbon, reliable and affordable energy supply – all **energy sources** must soon **enter the grid**.
- Massive expansion of renewables, grid infrastructure and **storage systems**.
 - Focus the regulatory framework on **essential** points: **better governance and prioritisation** instead of bans and regulation.
 - **Faster planning and approval procedures** throughout.
 - Effective **incentives for innovation**, improved availability of **qualified staff**, a **tax system** that enables and supports innovations.
- An **EU trade policy** that relies on **open markets, trade agreements** and fair **competition** as well as **stabilising and modernising the WTO**.
- An **EU approach** and **close coordination with the USA** are necessary vis-à-vis China.

Chemical and pharma SMEs – always in the focus

Drivers of innovation

Backbone of the economy

Firmly rooted in the regions



Advocacy in the Constituencies of MPs and MEPs

How does the dialogue benefit my company?



Acceptance and trust



Expanding a network



Recognition for contributing to solutions through products



Recognition for providing jobs



Contacts in constituencies for problems with regional authorities



More understanding among politicians for needs of entrepreneurs



Support from the VCI



Selection and contact of suitable MPs and MEPs



Arranging and coordinating meetings



Preparation of content, participation of VCI experts



Development of individual concepts for events

Information Offers Tailored to Needs

Information via Industry and Expert “Tickers”



◆ VCI Industry Ticker:

Keeping in view chemistry and pharma:
regular information on industry-relevant
topics



◆ Five VCI Expert Tickers:

Topical information on a choice of expert
issues

Further offers for members



◆ [VCI-Webinars](#)

Jahresbericht 2022

„Die deutsche Chemie: Bereit für die Zukunft“: Unter dieser Überschrift steht unser VCI-Jahresbericht 2022. Mehr zu den großen Themen des vergangenen Jahres lesen Sie hier.

Zum VCI-Jahresbericht 2022 →

◆ [VCI Annual Report](#)



◆ [VCI Service Desk:](#) Contact form for direct questions to our experts

VCI Service Platform “REACH, CLP and Biocides”

The screenshot shows the VCI Service Platform website. At the top, the VCI logo is displayed with the text "Verband der Chemischen Industrie e.V. Wir gestalten Zukunft." and a navigation menu with links: Themen, Services, Die Branche, Der VCI, Presse. The main header features a blue background with laboratory glassware and the text "REACH, CLP UND BIOZIDE VCI-Expertenticker". Below this, a breadcrumb trail reads: Home > Newsletter > VCI-Expertenticker > REACH, CLP und Biozide > REACH. The main content area is titled "REACH, CLP und Biozide" and contains a paragraph: "Neuigkeiten zu einem komplexen Thema klar dargelegt und auf den Punkt gebracht. Wer zu den Themen REACH, CLP und Biozide auf dem Laufenden sein muss, abonniert diesen Service-Newsletter." Below this are two links: "Hier können Sie den Newsletter abonnieren." and "Hier gelangen Sie zur Service-Plattform REACH, CLP und Biozide." A contact box for Dr. Evelyn Roßkamp is shown, including her title, responsibilities, and contact information (phone: +49 (0) 2556-1962, email: rosskamp@vci.de). The footer contains three sections: "Der VCI" (representing 1,900 chemical companies), "Weitere VCI-Webangebote" (Chemiepark), and "Organisatorisches" (Datenschutzhinweise).

- Available free-of-charge for VCI members:
www.vci.de/reach
- Clear presentation of REACH topics
- Information on CLP-Regulation
- Information on Biocidal Products Regulation
- Services: VCI information leaflets, download centres, dates and events

Cross-media Communication

Cross-media Communcation

**Press conferences,
press releases,
social media, guest contributions,
interviews and positions**

VCI on all channels to

- ◆ show presence on all topics of the future
- ◆ convey core messages
- ◆ encourage and actively accompany dialogue

“If politicians and industry enhance the strength of the industry location, we will achieve our goal: Greenhouse gas neutrality by the middle of the century is feasible!”

Markus Steilemann
VCI President



Cross-media Response 2022: 854 million

- ◆ Outreach in editorial (print, TV, radio and online news portals) and social media: some 560 million readers, listeners and viewers

Business Information

Business Information for Members

Economic situation

We offer information on the economic situation of the industry in Germany, Europe and worldwide – for example:

- ◆ Chemistry Barometer and World Chemistry Report
- ◆ Quarterly Report and Business Worldwide

Markets and Trends

We analyse the long-term changes of the industry, monitor major chemical markets and assess competitiveness

Figures, Data, Facts

We provide comprehensive data and charts on business topics relevant to the industry:

- ◆ Amongst others, Chemical Industry in Figures, Chemical Industry Portrait, Chemical Markets worldwide
- ◆ Investment, research & development, energy and raw materials

Business Information for Members

Data Service and Support

- ◆ Individual information on trade, production, sales and other indicators for chemical-pharmaceutical products
- ◆ Support in all questions of official statistics

Networking and information exchange

Benefit from the exchange of experience with other companies:

- ◆ Economy and Market Analysis Committee
- ◆ Market Intelligence Committee
- ◆ Information events on chemical business (inter alia, virtual briefings on the industry)

Keep informed

Link to our online offer: www.vci.de/die-branche

In addition, the VCI Expert Ticker on economy and market analysis **“Wirtschafts- & Marktanalysen”** provides weekly information on topics relevant to chemistry. Subscribe directly to the newsletter at: www.vci.de/newsletter-wirtschaft

| Ihre Chemie

Auf dem Weg zur Klimaneutralität

Die Chemie trägt mit vielen Innovationen zum Klimaschutz bei. Die Branche verursacht aber auch viele Treibhausgasemissionen. Sie arbeitet intensiv daran, diese bis 2050 auf Null zu reduzieren.

Mehr erfahren



WIR ARBEITEN FÜR MORGEN

ERST MIT UNS LÄUFT DIE TRANSFORMATION

- ◆ **One platform** for the dialogue with society
- ◆ **One goal:** Position the chemical-pharmaceutical industry as an innovative problem solver with societal commitment – to get more backing from society for our industry and thus to be better heard in the political arena – in order to bring about good framework conditions in industrial policy.
- ◆ **Four topics:** Health, climate protection, plastics/circular economy, agriculture

◆ Strategy

- ◆ Exchange in direct dialogue
- ◆ Topics of relevance also to the general public
- ◆ Digital and interactive

Sustainability Initiative Chemie³

Sustainability Initiative Chemie³

What is Chemie³

- ◆ The joint sustainability initiative of
 - ◆ Verband der Chemischen Industrie e.V. (VCI) – industry association
 - ◆ Industriegewerkschaft Bergbau, Chemie, Energie (IG BCE) – trade union
 - ◆ Bundesarbeitgeberverband Chemie (BAVC) – employers' association

CHEMIE³
DIE NACHHALTIGKEITSINITIATIVE
DER DEUTSCHEN CHEMIE

Goals of the Initiative

◆ **Internal:**

With many support offers, the initiative drives forward sustainable action in chemistry. In particular, it helps SMEs to make sustainability a reality in their operations.

◆ **External:**

The initiative takes up current topics such as due diligence in the supply chain, sustainable finance, biodiversity, energy efficiency and climate protection. In an open dialogue with politicians, economic players and society, the initiative wants to create an atmosphere of transparency and trust.

Framework for a Sustainable Management Style: Guidelines + SDGs

1. Integrating sustainability into the corporate strategy	7. Managing demographic change and securing skills
2. Achieving sustainable investments and value creation	8. Protecting people, the environment and biodiversity
3. Promoting economic stability and global cooperation	9. Promoting resource efficiency and climate protection
4. Driving sustainability through innovation	10. Engaging with communities as good citizens
5. Implementing sustainability in operational processes	11. Creating transparency and showing integrity
6. Securing decent work and an active social partnership	12. Fostering a dialogue and enhancing participation

The **sustainability guidelines for the chemical industry in Germany** are at the core of Chemie³.



*“With its technical and social solutions and impulses for politics and society, the chemical-pharmaceutical industry in Germany wants to make a major contribution to sustainable development in the meaning of the global **Sustainable Development Goals (SDGs)**.“*

(Preamble Strategy goals to 2030 of Chemie³)

Chemie³ - “Action Aids“ for Member Companies



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Webinar Series

Efficient information on trends and topics with examples from practice



© VCI/Landwehr

Special Events

Exchange on specific topics with experts and professionals from practice



© VCI/Landwehr

Pilot Projects / Workshops

Development and testing of solutions in small groups



© VCI/Landwehr

Guidance Documents and Tools

Support on these topics:
due diligence in the supply chain,
biodiversity, circular economy.
SDGs and training

Current information and documents at www.chemiehoch3.de

Purchasing Cooperations

Factory and Building Insurance

Fixtures and Fittings *D&O Insurance* Compliance Management

Hired vehicles **Cyber risk insurance** *Office materials*

Energy efficiency advice Electricity and natural gas

System with hints&information/Whistleblowing Coffee and catering

Vehicle procurement **Disposal/Industry service**

Air and sea cargo Telephone service Parcel and express services

Personal protective equipment Forwarding services

Merchandise credit insurance

No minimum sales / purchasing quantities
Free events and webinars

Special concepts and services
The offer is being expanded constantly ...

THE TRANSPORT ACCIDENT INFORMATION
AND SUPPORT SYSTEM OF THE
CHEMICAL INDUSTRY

TUIS

Transport and Packaging of Chemicals

VCI support – “from chemistry for chemistry“

Guidance documents

- ◆ **Requirement profiles** for road and modular transport, rail transport and lessors of rail transport facilities, air transport, inland waterway transportation
- ◆ **Check list** for sustainability in logistics
- ◆ **Guidance** for determining GHG emissions in logistics
- ◆ **Toolbox** to reduce plant-internal lead times
- ◆ **Load safety information system**
- ◆ **Information event / Guidance** on rules for dangerous goods
- ◆ **Manual for packaging & guidance for taking back industrial packaging**
- ◆ **Recommendation** for the implementation of environmental labelling for packaging
- ◆ **Checklist** for the sustainability of packaging media
- ◆ **Guidance** on technical materials management



TUIS Experts Help in Accidents Involving Chemicals



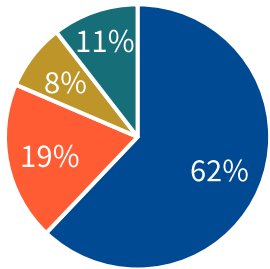
T U I S

The VCI's transport accident information and support system TUIS offers

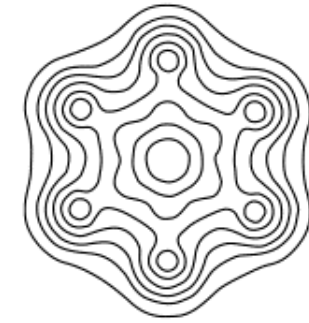
- ◆ Nationwide support around the clock in Germany, particularly via the TUIS control centres ([TUIS-Leitstellen](#))
- ◆ Fast, qualified and non-bureaucratic help in accidents involving chemicals with some 130 company fire brigades and experts
- ◆ In 2021: 515 cases of **advice and deployment** of TUIS experts
- ◆ Public fire brigades can use the internet to obtain information from the TUIS online database www.tuis.org
- ◆ Since 1982: TUIS has provided help in some 36,000 cases

Chemical Industry Fund

Support for research and young talent Total budget 2023: 12.4 million euros



- Junior scientists / scholarships: 7,7 million euros
- Teaching/promotion work in schools: 2,4 million euros
- Research: 1 million euros
- Extra funding and administration: 1.3 million euros



FCI
FONDS DER
CHEMISCHEN
INDUSTRIE

Convey the fascination of chemistry to the next generation



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